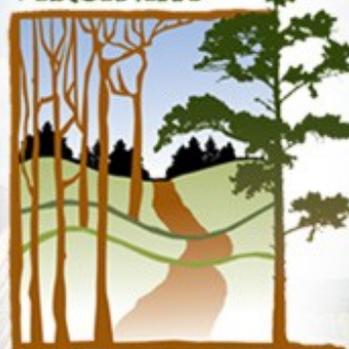


VIRGINIA'S



Western Highlands

www.vawesternhighlands.com

Your Next Adventure is

Just Around the Bend

# Business of Tourism Workshop

May 26, 2011

## ATTENTION ENTREPRENEURS

Tourism is one of the fastest-growing industries in Virginia and vitally important to communities as an instant revenue generator. The upcoming workshop will outline the opportunities, best practices and steps required for a successful tourism business. Hear from business owners and professionals providing an update on tourism developments in the region, along with a roadmap to launching, marketing and financing a business.

Cost: **FREE** but advanced registration is required at [www.vastartup.org](http://www.vastartup.org). If you have questions or require additional information, contact the Alleghany Highlands Chamber of Commerce at 540-962-2178.

**\*\*Due to limited space, special registration preference will be given to new and existing entrepreneurs.\*\***

Dabney S. Lancaster Community College  
Moomaw Center  
1000 Dabney Drive  
Clifton Forge, VA 24422  
8:00AM—12:00PM

*Plan to attend this entrepreneur workshop to hear presentations by other successful entrepreneurs, as well as expand and develop your skills in marketing, financing, and small business management. Also learn about resources available in Virginia for new and existing business. Whether you are thinking about starting a business or recently launched a new venture, the workshop is intended to provide valuable information and resources to encourage your success.*

### Sponsors

Alleghany Highlands Chamber of Commerce & Tourism  
Bath County Chamber of Commerce  
Bath County Tourism  
Craig County Tourism Commission  
Highland County Chamber of Commerce  
Virginia Tourism Corporation  
Alleghany Highlands Economic Development Corporation  
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